



SUPPORTING

year of young people  
bliadhna na h-òigridh  
2018

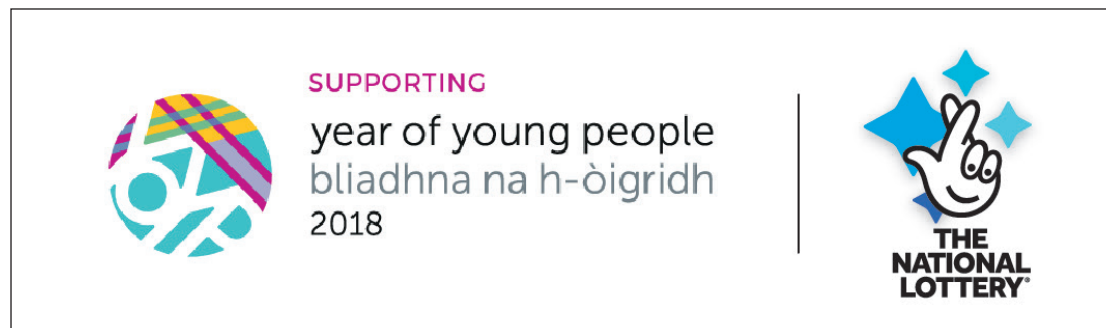


# Year of Young People National Lottery Fund lock-up guidelines

## The lock-up

The lock-up is available in three different versions.

The full colour lock-up should always be used on a white background. But, the mono and reversed lock-ups are also available – and can be used on colour backgrounds if necessary.



full colour



mono reverse

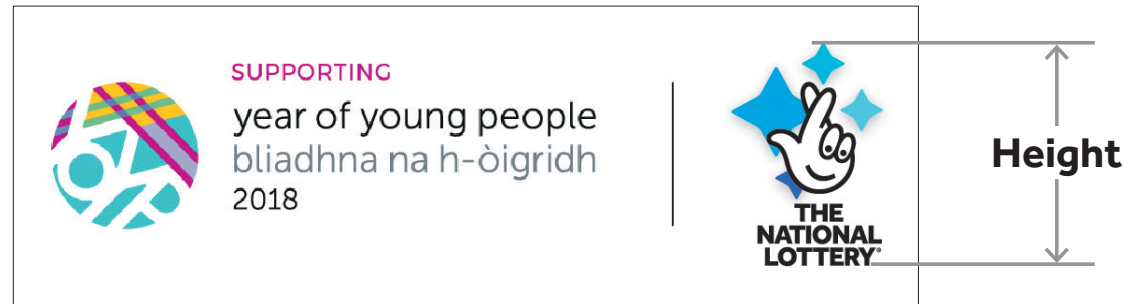


mono

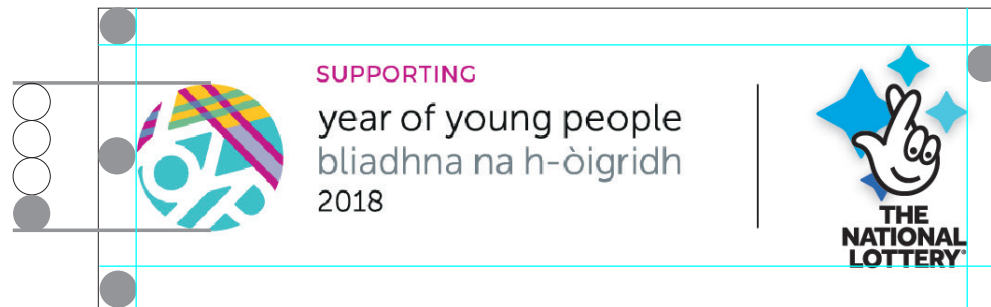
# Size and exclusion zone

The lock-up should have enough space all around it and be used at the correct size.

When reducing the size of the lock-up, please make sure that the height of The National Lottery logo never appears smaller than 17mm.



**Print:** minimum 17mm  
**Digital:** minimum 90px



The exclusion area around the lock-up.

When using the lock-up, please make sure no other elements enter the exclusion area. The space around the lock-up is equal to one quarter of the YOYP circle icon's diameter.

# Using the lock-up

The lock-up should never be used directly on top of photography. Please only use it on a white background or panel.

Please only use the lock-up in either the top left or bottom right corner of a piece of communication.



# Using our other lock-ups

The mono and reversed versions of the lock-up can be used directly on top of photography. As with the full colour lock-up, these should always sit in either the top left or bottom right corner of a piece of communication.

Please make sure that the lock-up can clearly be seen against the photography.



For further information contact  
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